



MSP

DESIGN GROUP

CO-OP TREND BOOK

FEATURING THE TOP PRODUCT PICKS FOR 2024





Since 1987, MSP Design Group has been helping Co-ops like yours find the perfect swag. We're a local team that grew from a local screenprinter to a top 1% branded merch distributor, with a special practice for serving Co-ops and their unique needs.

This book is your one-stop shop for **curated product ideas** from our experienced Brand Consultants. Think of it as a springboard for creating something truly awesome!

With access to **over 800,000 products** (including big names like Carhartt, Stanley, and Apple!), we can help you source **exactly what you need**. Plus, we offer **in-house creative services, decoration, signage, and even online stores**.

We don't just sell merch, we build partnerships. Let us handle the shopping and logistics, so you can focus on what matters most – your Co-op community. ✨

Flip through, get inspired, and let's chat!

Sincerely,
The MSP Design Group Team



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ANNUAL MEETING GIFTS



Black Marble Cheese Board Set with Knives

30oz. Stainless Steel Insulated Mug with Handle and Built-In Straw - Red

#S820-02

Holds 30 ounces. Durable powder coating. Double wall, vacuum-insulated. Screw-on lid features a straw and swivel handle.



30oz. Vancouver Stainless Steel Mug

#4743

Keeps your drinks hot or cold for hours (can keep cold more than 18 hours and keep hot more than 8 hours)

16 OZ. LED GREEN GLOW CUP PARTY SUPPLIES

#11203-GN

Use LED Glow Cups at your next event & watch your guests' faces light up. Cup is made of white plastic that glows green when turned on. To activate your LED Glow Cup, remove pull tab and press button on the bottom to choose 1 of 3 light functions: Flash, Blink, Steady Light.



14 oz Urban Peak® 4-in-1 Tumbler/Cooler

#SL182PR

Includes 2 lids: a clear thumb-slide, screw-on lid and a color matching cooler ring. Single self-contained unit transitions between poured drink insulated tumbler, 12 oz can cooler, 12 oz slim can, and 12 oz beer bottle cooler.

Absorbent Car Coaster (single)

#CARCO

These stunning condensation absorbing, round ceramic coaster are sized to perfectly fit into most cars, van, trucks & SUV cup holders, and are mildew-proof and is easy to clean with just a quick rinse with water.



Vila Recycled 12 Can Lunch Cooler

#SM-7509

With a body made from 100% recycled materials, this eco-friendly cooler features a padded adjustable strap for easy carrying and a grey PEVA lining. Through a partnership with 1% For The Planet, one percent of sales are donated to environmental nonprofits.



Laminated Full Color Tote

#BAG505

This lightweight, full color, full bleed woven polypropylene laminated tote bag with woven webbing handle. The laminate coating is water resistant, easily wipes clean and resists fading.

Nike Utility Speed Backpack

#CK2668

This pack keeps your gear close, secure and organized when commuting to and from training sessions. It opens flat for easy access to must-have items.



15 piece Tool Kit with Multi Function Lantern

#1431-37

The featured tools are conveniently stored in a compartment under the lantern. Tools include two piece key hex, measuring tape, box cutter, two sockets, two precision screwdrivers, one screwdriver handle and six screwdriver bits. Lantern modes are solid white and flashing red lights and comes with 3AA batteries.



Tonca 11-Function Multi-Tool

#SM-9337

This device includes a pair of pliers, a knife blade, a ruler and scale, a Phillips-head screwdriver, and a flat-head screwdriver, a bottle opener, a can opener saw blade, and nail file.



BAMBOO CUTTING BOARD WITH CUSTOM BOX

#2133P

Includes Laser Engraved Imprint in 1 Location on #2133 Bamboo Cutting Board And 4CP On Gift Box



Black Marble Cheese Board Set with Knives

#1033-78

Crafted from a chic combination of striking black marble and natural acacia wood, this trendy cheese cutting board set makes a tasteful addition to any kitchen or dining room.

Kitchen Scissors

#HW64KS

High quality corrosion resistant scissor with built in bottle opener and a serrated section that works great on tough to open sealed bottles or even cracking nuts!



Professional Dye Sub Oven Mitt

#OM217DS

Help reduce burns with this extra-long modern oven mitt design with a large neoprene front that prints in stunning full color. The 17 1/2 inches protects the hand and the forearm from those hot surfaces making it perfect for backing and grilling.

Oven Mitt with Stripes

#OM200

Comfortable oven mitt with soft cotton terry cloth inside and silver heat resistant back. Hanging loop for convenient storage.



Chun Bamboo Brush & Dustpan

#BA117BP

This handy brush and dustpan set is not just for today's messes but for countless messes to come.



Cyprus Copper Utensil Set

#HW109SET

A beautifully curated set of a baster, spoon, and large spatula. These kitchen essentials offer enhanced support while mixing, spreading, stirring, basting, or scraping.

Parlor Vibes Ice Cream Scoop

#HW111C

Made of strong Zinc Alloy with a cadmium finish for year-over-year use. Each handle is elegantly laser etched with the logo of your choice.



Field & Co.® Campster Picnic Blanket

#7950-88

features comfortable polar fleece with foam padding and PEVA backing. The blanket also has a 10.5" x 4.5" pocket, perfect for storing mobile devices or any other picnic necessities. Blanket measures 47" x 53" unfolded and 7" x 12" folded.

Classic Jumbo Rain Gauge

#GP244CJ

This rain gauge is a great lawn and garden outdoor accessory. It will hold 6 inches of rain. The tapered point can be inserted into the ground or it can be mounted to a post of deck with your own screws.



GCI Outdoor® Freestyle Rocker™

#26279

Great for camping, tailgates, backyard gatherings, and much more, this travel-friendly seat delivers a smooth rocking motion on any surface, anywhere. Supported by a sturdy, powder-coated steel tubing frame, the padded armrests and mesh backrest provide additional comfort. Its Eazy-Fold Technology makes opening and closing the chair a breeze and protects your fingers from getting pinched. And when it's time to pack up, its integrated carry handle means no wrestling to fit it in a bag. Supports 250 lbs max.



Coleman® Stadium Seat

#AC7000

- Convenient mesh seatback pocket.
- Water-resistant back and bottom.
- Unfolds into a flat bench pad.
- Convenient shoulder strap.
- Rolls up for compact storage.
- Padded comfort for the stadium or the ground.
- Roomy 15.5-in. seat.

COMMUNITY DAYS / FAIRS



Automatic 10 Foot Gazebo

#GAZ10

Create an instant oasis from the hot summer sun, or a promotional showplace at an indoor or outdoor event with this easy to set up gazebo!



3"x10" Vinyl Banner

#3950

13 Oz Premium Glossy Vinyl. Includes Hems & Grommets For All Four Corners.

6' Standard Table Throw

#109002

Our most popular table throw is elegant in its simplicity! Designed for use with 6' wide tables, this standard table throw covers all four sides of a table, features draped corners and is constructed of polyester poplin.



Novelty Construction Hat

#ECSTNOV

Made of soft plastic and are perfect for groundbreaking & union events. Help promote safety among your valued clients while also supporting your business. Available in orange (S1683X), pink (WP41PX), white (S1682X), and yellow (WP41X). One color imprint only.

Light Bulb Magnetic Power Clip

#WMG-LB08

Upgrade your charging hub with our ABS fireproof AC outlet, 3 standard outlets, and 2 USB 2 USB-C ports for 7-device simultaneous charging.



LED Light Bulb Stress Reliever

#LEL-LE16

Add your 1-color imprint to this 2-1/4" dia x 3-7/8" squeezable stress reliever.



Lightbulb Stress Relief Figurine

#LCH-LB57

Includes a 1-color stock art face.

Lightbulb Stress Reliever

#LEL-LB06

Polyurethane Stress Reliever



Lightbulb Stress Reliever Keychain

#LKC-LB06

Lightbulb Shaped Polyurethane Stress Reliever Key Chain

Lightning Bolt

#LGS-LB15

Lightning Bolt Shaped Polyurethane Stress Reliever



Pearl Putty™

#25014

An excellent stress reliever you can stretch, squish and squeeze.



COB LED LIGHT BELT CLIP

#E210

- Extra Bright White COB Light
- Push Button To Turn On/Off
- Clip Easily Attaches To Backpack, Belt Or Pocket
- 2 Button Cell Batteries Included

Prime Line Round Flashing Button

#FC201

Round flashing safety button keeps people aware of your presence and your brand



28 oz Glow-In-The-Dark Sports Bottle

#WB28G

- 28 oz Glow-in-the-Dark Sports Bottles
- Molded from Food-Safe Luminescent Polyethylene (HDPE) BPA Free
- GLOW IN THE DARK PRODUCTS MUST BE EXPOSED TO LIGHT PRIOR TO USE

Glow-In-The-Dark 9" Flyer

#GLFLY9

For times when outdoor events continue on once the sun goes down these glow in dark flyers keep your message in clear sight! Measuring 9" in diameter, the luminescent beach toys can be imprinted with your company name or logo



Orange Flashing Coil Tube Bracelet

#LIT312

Our flashing spiral tube bracelet features bright LEDs and fits all wrists! This unique led bracelet is designed not to close so that it can fit any size wrist and can be used for many different decoration ideas.



Prime Line Basketball Kick Sack

#EAC-RL23

These bean-filled sacks (miniature kick balls you keep from hitting the ground) test the agility of young and old alike! Designed to look like a basketball
Great for playing hackey sack, juggling or use as a stress reliever

Neon Sport Sunglasses

#S7744



Light Up Iconic Glasses

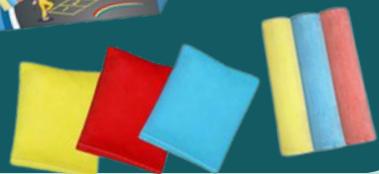
#LEDISG

These high quality, iconic sunglasses light up! Add your logo and give them out at the next company event or fundraiser. One size fits most adults. Clear glasses light up rainbow. Available in blue (S70588X), red (S70589X), and multicolor (S70440X).

Hop Scotch Chalk Set

#S71453X

Comes with 3 pieces of chalk and 3 bean bags.
One location imprint only .



Clever Candy 2oz. Handfuls - Gummy Bears

#HF-GB

2oz. Gummy Bear Handfuls. Handfuls are just the right amount to satisfy a sweet or savory craving. Select from a 1-4 spot color direct imprint or a 1-4 color process label for the same price!



Candy By Color 2 oz. Handfuls with Gummy Bears

#CBC-HF2

Handfuls are just the right amount to satisfy a sweet craving. Choose the color of gummy bear that matches your brand or event! Print directly on the clear packaging or use a label to let the colorful bears show through. Non melt product.

Plastic Light Bulb - Skittles

#PK-996-SKIT

Give them the refreshing, classic taste of Skittles (R) with fun imprinted packaging! This 2 3/8" x 3 5/8" Plastic Light Bulb with Skittles (R) is the perfect way to get your brand in their hands with a promotional tool that's perfect for holiday gifts, welcome packs, client appreciation handouts and so much more. .



Light Bulb Mint Card

#149

Add fresh appeal to your next promotional campaign with this light bulb mint card with mints. These sugar-free peppermints are available with a full color direct imprint while being recyclable and safety sealed. Measuring 1.875" around, these mints provide a fresh burst of flavor that recipients will love.

EMPLOYEE GEAR AND RECOGNITION



Carhartt® Tall Duck Traditional Coat

Carhartt® Tall Duck Traditional Coat

#CTTC003

Gear up for the cold with Carhartt's Duck Traditional Coat featuring a quilted nylon lining with arctic-weight polyester insulation.



Carhartt® Duck Vest

#CTV01

UA great extra layer, Carhartt's Duck Vest is made of cotton duck and insulated for warmth.



Carhartt® Workwear Pocket Short Sleeve T-Shirt

#CTK87

Carhartt's bestselling, no-quit, original work shirt. A classic for 25 years.



Carhartt® Watch Cap 2.0

#CT104597

Soft to the touch, this timeless cap is stretchy rib knit for a stay-put fit.



CornerStone® Select Lightweight Snag-Proof Long Sleeve Polo

#CS418LS

A heavy-duty workhorse at a lighter weight than our standard snag-proof polo. Moisture-wicking and odor-fighting, this hardworking shirt is also exceptionally durable..



CornerStone® Select Lightweight Snag-Proof Enhanced Visibility Polo

#CS423

With reflective taping on the body and sleeves for 360° of visibility, this snag-proof, moisture-wicking and odor-fighting polo is the ultimate in performance and lightweight comfort. Strategically-placed colorblocking helps hide stains and soil.



CornerStone® - Enhanced Visibility Beanie with Reflective Stripe

#CS800

This non-ANSI certified beanie features 3M™ reflective yarn for superior reflective capability.



KNEELING PAD

#GRDN2

These foam kneeling pad are easy to carry and are water resistant. One color and location imprint only. Available in green, black and royal blue. .



DRI DUCK - Bucket Tool Bag - 1400

#03995

- 100% polyester, 600D PVC polyester ripstop
- Fold-in design allows for bulk storage inside bucket
- Designed to fit most 5-gallon buckets
- 60 multi-sized pockets and loops to keep your tools protected and organized



Igloo® Playmate Pal™ 7 Qt Cooler

#101641-886

The Igloo® Playmate Pal™ is an iconic and versatile 9-can hard-sided cooler.



PATRIOT HALF GALLON STAINLESS STEEL JUG

#PT-HGALLONNB

The double-walled, vacuum-sealed insulation keeps your H2O ice cold for up to 24 hours, and the built-in carrying handle makes hauling this 64oz beast around easy as pie.



3 oz Wixie Candle with Gift Box

#CGB3

Transport your branding and customer to a scent-sational space. Our USA-made soy blended candle offers an 18-hour slow burn that emits the fragrance at a higher level for a lasting impression. Comes with a chic box.

Prime Line Long Handle Ice Scraper Snowbrush

#IS300

This durable PS plastic long handle snow and ice remover can be kept in cars or trunks so that recipients are prepared for any weather. It features a snow brush on one end and a removable 4 1/2" W ice scraper blade on the other.



Prime Line Expandable Auto Organizer

#LT-4508

This expandable auto organizer folds flat out but expands wide with a cardboard reinforced center divider. This product is made from laminated 80gsm non-woven polypropylene. Featuring outer pockets on the front and back for additional storage



Malton Award on Square Marble Base

#ARG223-MS

A stunning hand-blown work of art, complete with a complimenting base for personalization with a logo or name. This sparkling award features swirls of iridescent gold, ebony, sapphire, and emerald, perfect for recognizing a special achievement. Each piece is individually Hand-crafted and no two pieces are identical.



Large Sweeping Ribbon Award

#10064

Acknowledge or recognize the charitable or socially conscious efforts of an individual or team with these handsome awards. Rectangular Lucite acrylic trophy has a pedestal-style base and sweeping ribbon motif. Clear with blue elements. Add your company logo, emblem or message through our signature engraving process to customize. Made in the USA.



Award Winner

#BBAWARD

Savor the victory with the Award Winner gift set. Golden drinkware, champagne gumdrop candy, and a lapel pin with "I'm kind of a big deal" will make your recipient proud and be a lot more practical than a trophy. Brand the box, the drinkware, and add your personalized message to a card we handwrite for you - for free!.



Medium Tower Award

#10002

Acknowledge clients, employees, or other honorees with this medium tower award to show your appreciation for all of their hard work and perseverance! Measuring 2 3/4" x 10", it's made of optic crystal and sure to make a lasting impact on all recipients and anyone else who sees it.



Gold Wall Plaque

#10004

Show your appreciation for all of their achievements! Measuring 8" x 10", it's made of a black plastic backer with gold swirl and black aluminum plate. Sure to make a lasting impact on anyone else who sees it, don't forget to add your company's name and logo so that admirers know exactly where it came from, proving that your organization cares about the people who help make it a success!.



SAFETY / EMERGENCY



Auto Safety Tool

#7209

Be prepared for emergency situations with this auto safety tool that is a must-have accessory for your car. Customize with a pad-printed imprint of your company name and logo to associate your brand with safety.



Kishigo Premium Brilliant Series® Heavy-Duty Class 2 Vest

#1510-1511

Provides maximum visibility with the 2" wide VizLite™ reflective tape with contrasting color. It's constructed of durable, breathable 100% polyester mesh.

Mont-Blanc™ Type II Cap Style Hard Hat

#HH28

Meets ANSI Z89.1 Type II Class E, CSA Z94.1 Type II Class E requirements. Fulfills Class E Electrical Insulation requirements. Universal accessory slots accommodate a variety of eye, face and hearing protection products.



Reflective Safety Flasher Led Light

#FL6569

Tri-function LED light: strobe light, flash and continuous on Change at the press of a button On/off button on side Battery included/inserted Clip onto any bag, strap, belt loop or keychain to keep handy.

Clip-On Safety Light

#WLT-SLO8

Features:

- Flashing Red blinking safety light
- Reflector design with clip on back
- 3 Lumens
- Powered by long life batteries, inserted.



TICK REMOVER CARD

#PET7

Using natural forward leverage to remove a tick safely without touching or squishing, this tick remover card is a must have for all pet owners.

- Includes magnifying lens
- Two different sized removal tool for all tick sizes



FIRST AID IN ZIP CLOSE POUCH WITH CARABINER

#AID2

This portable first aid pouch with carabiner is great to carry while traveling. The perfect choice to promote your resort, travel agency, hotel and other business. One color imprint only. Not eligible to be shipped to Canada. Available in blue, red and white.

Pouch includes: insect sting relief pad, antiseptic towelette, alcohol cleansing pad, first aid burn cream, hydrocortisone cream, triple antibiotic ointment, hand sanitizer, lip balm SPF15 & four short adhesive strips.



4 In 1 Multi Tool

#MT4IN1

perfect for all writing and stationary needs. This creative multifunctional tool comes equipped with folding scissors for cutting paper or opening packages, a knife for small tasks.



TECHNOLOGY



Odyssey Point Flashlight

Pocket Power 5,000 mAh Mini Power Bank with Type C and Dual USB Ports

#PC1161WT

a modern USB-C (Type C) port that capable of both input and output, this power bank accommodates the latest smartphones while easily fitting into the palm of your hand.



Heavy Duty 3-in-1 Charging Cable

#ED018OR

Three interchangeable charging tips that are compatible with any phone, this cable ensures convenient charging for everyone. Its heavy-duty design guarantees long-lasting durability, capable of withstanding the demands of daily use.

Zonal Indoor Bamboo Weather Station

#BA315WS

Easy to read large bold letters and a pop-up stand or wall mounting options the Zonal indoor weather station is a perfect gift for people of all ages.



Waterproof Bluetooth Speaker

#RS011

This sporty Bluetooth speaker boasts a waterproof design, so you can enjoy your music by the pool or at the beach without worry. With 5 watts of power, this speaker delivers a clear and powerful sound that will impress.

Odyssey Point Flashlight

#L297COB

Flash forward to recognition. The Odyssey Point Flashlight offers lightweight construction with ABS plastic and aluminum. The 10W bulb provides 268 lumens on high and 66 lumens on the side SMD light. Four light modes: High, low, flashing, and side SMD.



Vega-6-LED Light Bar Flashlight

#QAK

a bright, light, and portable LED Light Bar to lighten up any environment. The click-action LED Light Bar has a convenient clip to secure to a backpack, purse, or bag.



2 Pack Rechargeable Portable Hand Warmers

#SY1147

Three interchangeable charging tips that are compatible with any phone, this cable ensures convenient charging for everyone. Its heavy-duty design guarantees long-lasting durability, capable of withstanding the demands of daily use.

Hands-Free Rechargeable Neck Fan

#284

This bladeless and lightweight product includes side and back vents for 360-degree air flow and three push-button settings: high, medium, and low. In addition, this item also has a micro-USB input and cord and a rechargeable 1200mAh lithium polymer battery. Enjoy up to 3 hours of running time before a charge is needed.



reNew Rechargeable Cob Magnetic Light

#L292COB

Stay attached to your brand vision with the reNew Rechargeable Cob Magnetic Light. It might be small in size, but it packs a powerful punch. With four versatile light modes, it adapts to any situation. Hands-free option makes it easy to attach to a belt, secure to a metal surface, or prop on a table for convenience.

Nocturnal LED & COB Rechargeable Headlamp

#L289COB

Wear as a headlamp or pull the light out of the headpiece and use in your hands. Also has a magnetic end for handsfree use out of the headband. ANSI certified.





Harriton Utility Spinner Pen

#M007

- This pen is the perfect solution to keep your hands engaged while staying productive. It combines functionality with fun, ensuring you never have a dull moment again!
- Anti-roll design twist pen with stylus, ruler, level and fun spinner top
- Medium point black ink
- Product Size: 4.3"w x 2.6"l x 0.6"d
- Deco Eligible



Toddy Tie Cord Organizer

#TTA041

No more messy cords in pockets or travel bags. Toddy Ties eliminate the tangled mess cords make, simply wrap the cord around four fingers and insert it into the Toddy Tie, snap and done! The dome-shaped snap provides ideal space for high-definition, full-color, glossy logo imprint. Ideal for charge and sync cables, headphones and other cords.

Features

- Modern and sleek
- Includes Smart Snaptm Technology
- Neatly manages cords
- High-definition, full-color, glossy logo imprint on the snap
- Available in 7 colors
- Made from high-grade silicone for long-lasting use, flexibility, and durability
- Available in a single pack or a 3-pack

Note: Cable NOT Included



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